

PRE ARRIVAL

Target the University of Sheffield Students before they arrive in Sheffield. Be part of the welcome magazine and mailings, which are sent directly to the home addresses of prospective and returning students.

Have an advert in the magazine produced for all new students or insert your promotional material into each of the Undergraduate, Post Graduate, International and Returners mailings.



PRE ARRIVAL

Full Colour magazine advert sent to all new Undergraduate, Postgraduate and International students.

Full page	£1000
Half page	£750
Back page	£1400
Inside back page	£1250
Print run:	16,000

Target a specific demographic of our new students with inserts.

Freshers Mailing

5,000 sent to first year undergraduate students.

Distribution: August

Postgraduate Mailing

2,000 mailed to postgraduates.

Distribution: August

Returners Mailing

5,000 sent to second and third year students who are returning to Sheffield.

Distribution: August

Inserts £150 per 1,000

All inserts no larger than A5 or A4 folded

International Mailing

4,000 e-newsletters sent to first year International students.

Distribution: August

Cost: £300 for an electronic advert

Limited availability so book early to avoid disappointment.

All prices exclude VAT

For more information about our other products and services please contact the Student Connection.

Tel: 0114 222 8540

Fax: 0114 222 8542

Email: thestudentconnection@sheffield.ac.uk

www.sheffielduniversity.com/advertise

