



The
University
Of
Sheffield.

Department
Of
Human
Resources.

Media List January 2008

Publication	Best Day	S.C.C. Rate (unless otherwise specified)	UAG Discount
Accountancy Age	Thursday	£89.00	15%
Institute of Animal Technology Bulletin	Monthly	£195.00 full page £147.00 half page	
Barnsley Chronicle (inc. Barnsley Independent)	Friday (Tuesday)	£16.23 mono £19.90 full colour	
Big Issue North Big Issue London (10% discount when take 2 areas)	Saturday	£18.00 mono £23.00 mono	
Bristol Evening Post (inc. Bath Chronicle, Weston Daily Press & Jobs West foc)	Wednesday (Wednesday, Friday, Tuesday)	£40.55 mono	
British Dental Journal	bi-monthly	£44.00 mono	
British Medical Journal (Clinical Research Edition)	Saturday	£53.00 per double single centimetre	
British Medical Journal (lineage)	Saturday	Varies Eg semi-display 5x2 = 117 words = £265 (£53 per double single centimetre)	

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British Psychological Society Appointments	Monthly	£800.00 1/4 page £1300.00 1/2 page £2450.00 full page + VAT	
Building	Friday	£73.00 mono	
BD (formerly 'Building Design')	Friday	£60.00 mono	
Building Services Journal	Monthly	£60.00 mono	
Chemical Engineering Progress		US\$1950 per ¼ page. Rates supplied in US\$ per individual ad per occasion	
Chemistry World (previously Chemistry in Britain)	Monthly	£86.00 mono	10%
Chronicle of Higher Education	Friday	US\$140 per column inch	
Community Care	Thursday	¼ page mono = £2,990.88	
Computer Weekly	Thursday	¼ page mono = £4,061.00	
Counselling Psychology Journal	monthly	£187.50 1/4 page	
Estates Gazette	Saturday	¼ page mono = £1,465.68	
Ethnic Media Group - all titles (new nation)	Monday, Tuesday, Friday	Various – contact Adsfab	
Financial Times	Thursday	£106.00 mono & + £23.00 for UK & Ireland	25% for public sector & schools
Glasgow Herald	Friday/Sunday	£93.00	

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Guardian - Education & Courses	Tuesday	ROP Front page £56 ROP Inside pages £53 Senior HE Academic, £51 Senior Research, Senior Education Support, Schools Management*, Senior FE* HE Academic, £50 Research, Studentships, TEFL, Finance, General Education Support, Student Services, Teaching*, Special Educational Needs*, Community Learning*, FE* Children's Services £54	30%
Guardian - Society/General Public Sector/Society Management/Society- (Exec Senior Rec)	Wednesday	ROP Front page £74 ROP Inside pages £70 Executive Senior £67 Prime Position (salaries £45k+) Executive Senior £61 (salaries £45k+) Management, £56 Social Care Management, Health Management Honorary Board £42 Members Public Policy, £54 Finance, Legal, Housing, Regeneration and Planning, Environment, General Appointments, Health, Mental Health, Social Care, Youth Work, Children's Services, Substance Misuse, Older People's Services, Criminal Justice, Agencies	30%

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Guardian - Technology	Thursday	ROP Front page £96 ROP Inside pages £91 IT & T £87 Science (Thurs only) £55 Science (+Sat insertion) £87 Add-on rate from £27 Tuesday or Wednesday Appointments appearing on Thursday are repeated on Saturday within Work or Graduate, unless otherwise stated	30%
Guardian - Work (Rec)	Saturday	ROP Front page £96 ROP Inside pages £91 Management, General, £87Sales, Human Resources, Retail Add-on for any course, £36 or Tuesday or Wednesday appointment	30%
Institute of Engineering & Technology (formerly IET News)	Fortnightly	£105.00 scc mono ¼ page £2,730.00 ½ page £5,230.00 full page £9,450.00 colour – above + £500.00	
Independent	Sunday + another day	Various – contact Adsfab	
Therapy Today (BACP) = Int. Journal of Psychotherapy & Counselling	monthly	£240.00 1/4 page £465.00 1/2 page	
Institute of Linguists website	-	Various – contact Adsfab	

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IPEM Recruitment Institute of Physics and Engineering in Medicine	fortnightly - beg'g & mid month	£490.00 1/2 page £750.00 full page	
Irish Times	daily	68.60 euros per sci	
Jobs.ac.uk (Premier banner)	-	£500.00 (last rate change: 1.8.7 & next rate change is 1.8.8)	
The Lancet	Saturday	£35.50	2%
Law Society Gazette	Thursday	£1150.00 1/8 Page £1990.00 1/4 page	
Lawyer	Monday	£49.00	
Leicester Mercury (inc. Job hunter foc)	Wednesday (Friday)	£30.40	
Leisure Opportunities	Fortnightly	¼ Page mono £834 ½ Page mono £1,656 Full Page mono £2,800	
Library & Information Appointments – all advertisements now printed in colour	Fortnightly	1/16 page £440.00 1/8 page £825.00 ¼ page £1635.00	
Liverpool Echo	Daily	£60.80	
Local Transport Today	Fortnightly – Thursday	£37.00	

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Logistics and Transport	10 issues pa (not Jan or July)	£630.00 1/4 page scc mono = £50.00	
London Evening Standard	Wednesday Recruitment	£90.00	
Nature	Weekly	£66.00	
New Scientist	Thursday	£86.00	18%
Nursing Times	Tuesday	NHS Recruitment £60 <i>per single column centimetre</i> Non-NHS Recruitment £63 <i>per single column centimetre</i>	
Optometry Today	Ring to check	£31.00	
Oxford Mail	Thursday	£30.25	
People Management	Fortnightly	£4725.00 1/4 page	
Physics World	Monthly	£90.00	
Planning	Friday	£59.00	
Practice Nurse	Fortnightly	£23.00	
Press Gazette	Friday	£63.00 full colour (no mono)	
PR Week	Friday	£66.00 public rate & £71 private rate. There is a 15% surcharge for ads not a set size.	
Regeneration and Renewal	Friday	£48.00	
RCN Bulletin (inc. Nursing Standard)	Wednesday	£49.00	

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RSS News	10 issues pa (not July or Aug)	£550.00 1/2 page £275.00 ¼ page	
Science	Friday	£1945.00 1/4 page	
Spectrum	Monthly	¼ page £1095.00 – full colour; no mono	
Speech Language Therapy Bulletin	Fortnightly (beg' & mid month)	Recruitment SCC £25.00 mono Courses: £23.00 SCC + £500.00 full colour	
Sunday Times	Education Appointments	£55.00 mono £63.00 colour	15%
Sunday Times	General Appointments	£153.00 mono £170.00 colour	
Synergy	Monthly	£20.00 2 & 4 cols ads £23.00 3 cols ads	
The Psychologist	Monthly	£800.00 1/4 page £1300.00 1/2 page £2400.00 full same rate for colour & mono	
TES (Times Education Supplement)	Friday	£22.00 (next rate increase due Sept 08)	
Times Higher Education	Friday	£40.00 mono	10%
Yorkshire Post (inc. Yorkshire Jobs & Careers foc)	Thursday & Saturday (Saturday)	£69.20	