



The
University
Of
Sheffield.

Student
Services
Department.

Recruitment Matters Week

4–8 October 2010

Support for staff involved with
student recruitment and admissions

www.sheffield.ac.uk/ssd/recruitment



Overview of Events



Event	Date	Time	Audience
Recruitment Matters Week Launch Event and buffet lunch	04/10/2010	11.30am – 1pm	Staff with an interest in student recruitment
International Student Recruitment	05/10/2010	9.30am – 11am	Staff in Academic departments involved in international student recruitment
Using International Exchanges as a Recruitment Tool	05/10/2010	2pm – 3pm	Staff in Academic departments who work with prospective and current students
Open days – Sharing Best Practice	06/10/2010	9.30am – 11am	Staff with responsibility for open days
New Courses Workshop	06/10/2010	1pm – 3pm	Academic and Support staff involved in planning for new courses
CRM Drop in Session	07/10/2010	10am – 11am	CRM users
How to attract the BEST!	07/10/2010	1pm – 4pm	Staff in academic departments responsible for prospective student communications
Widening Participation to Higher Education and contextual data in the Admissions Process	08/10/2010	10am – 11.30am	Staff with responsibility for schools liaison, widening participation and admissions

For full details of events and to make a booking please visit
www.sheffield.ac.uk/ssd/recruitment